PRIVACY & DATA PROTECTION
PRACTITIONER

Exam Syllabus
Table of contents

Context .................................................................................................................................................. 3
Target audience .................................................................................................................................... 3
Exam information ............................................................................................................................... 3
  Examination details .......................................................................................................................... 3
Exam requirements ............................................................................................................................ 4
Exam specifications ........................................................................................................................... 5
Literature ............................................................................................................................................. 11
Exam-literature matrix ....................................................................................................................... 11
How to book your exam .................................................................................................................... 13
System requirements ......................................................................................................................... 13
Results ................................................................................................................................................. 13
Certification Title .............................................................................................................................. 14
Digital badges .................................................................................................................................. 14

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Privacy & Data Protection Practitioner Exam Syllabus

Context
This course constitutes the second level of the Certified Data Protection Officer certification track within the SECO-Institute’s Cyber Security & Governance Certification Program. Successful completion of the Privacy & Data Protection Practitioner course provides candidates with sufficient knowledge to be able to continue with the Expert level and advance their career path to become a Certified Data Protection Officer. The Expert level of this certification track is currently under development.

Target audience
The Privacy & Data Protection Practitioner certificate is ideal for professionals who are, or expect to become, responsible for processes that involve or affect personal data. This includes, in particular:

- Data Protection Officers
- Privacy Officers
- Security specialists
- Managers who need to understand how the GDPR affects their activities
- Managers who need to incorporate data protection into their processes
- Project managers who need to embed data protection into their projects
- And finally, all those who are interested in the practical application of the GDPR

Exam information
The SECO-Institute offers its official Privacy & Data Protection Foundation courseware through accredited training centres where candidates are trained by accredited instructors. Candidates can take their exams at an accredited exam centre or book an exam directly with the SECO-Institute.

Attending a course is not a prerequisite for taking the exam.

Examination details
- Computer-based
- Multiple choice questions and essay-type questions
  - 10 multiple choice questions: 3 points per question
  - 5 short open-ended questions: 8 points per question
  - 1 essay question based on a case study: 30 points
- Time allotted: 120 minutes
- Pass mark: 60% (60 points out of 100 points)
- Open book/notes: not permitted
- Electronic equipment: not permitted

## Exam requirements

The following tables list the exam requirements and exam specifications.

<table>
<thead>
<tr>
<th>Privacy &amp; Data Protection Practitioner</th>
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</thead>
<tbody>
<tr>
<td>Requirements</td>
</tr>
<tr>
<td>1. Data Protection: Strategic Considerations</td>
</tr>
<tr>
<td>2. Data Protection Impact and Risk Assessment</td>
</tr>
<tr>
<td>3. Data Protection: Operations</td>
</tr>
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<td>4. Data Protection: Design and Implementation</td>
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<td>5. Data Protection: Governance</td>
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<table>
<thead>
<tr>
<th>Required prior Knowledge/experience</th>
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<tbody>
<tr>
<td>Basic knowledge of privacy and data protection legislation, in particular of the EU’s General Data Protection Regulation (GDPR), is required. Candidates who have limited knowledge of the GDPR should consider completing the Data Protection Foundation course before registering for the Practitioner level.</td>
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<th>Learning levels</th>
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Exam specifications

### Bloom level

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<tr>
<th>2. Understand</th>
<th>3. Apply</th>
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#### Requirements, specifications, testing levels

<table>
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<tr>
<th>1. Data Protection: Strategic Considerations</th>
<th>Bloom level</th>
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<tbody>
<tr>
<td>1.1 The candidate can draft a vision on data protection</td>
<td>2</td>
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<tr>
<td>The candidate is able to:</td>
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<tr>
<td>1.1.1 Explain the importance of drawing up a vision statement</td>
<td>2</td>
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<tr>
<td>1.1.2 List the content elements of a vision on data protection</td>
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</table>

**Exam topics and terms**

- Corporate vision; vision on data protection; corporate ambitions, key success factors.

| 1.2 The candidate can describe the general principles that govern the processing of personal data. The candidate can explain why identifying such general principles is important. | 2 |
| The candidate is able to: | |
| 1.2.1 List the most well-known data protection frameworks | 2 |
| 1.2.2 Describe the general principles on which the frameworks are based | 2 |
| 1.2.3 Explain what the general principles mean and why they are important | 2 |

**Exam topics and terms**

- GDPR provisions; data protection frameworks; lawfulness, fairness and transparency; purpose legitimacy and specification; data minimisation; accuracy and data quality; use, retention and disclosure limitation; information security (Confidentiality, Integrity and Availability); accountability; data transfer & adequacy; data subject rights; openness and notice.

| 1.3 The candidate can draft a strategic data protection policy and a privacy statement | 3 |
| The candidate is able to: | |
| 1.3.1 Explain why it is necessary to have a data protection policy | 2 |
| 1.3.2 Describe the factors that should be taken into account when developing a policy | 2 |
| 1.3.3 Describe the structure, the content elements, and the characteristics of a good data protection policy | 2 |
| 1.3.4 Describe the factors that play a part in policy implementation | 2 |
| 1.3.5 Draft a data protection policy and draw up a GDPR-compliant privacy statement/privacy notice | 3 |

**Exam topics and terms**

- Data protection policy; privacy statement and privacy notice; policy assurance and policy maintenance; compliance management; GDPR requirements.

| 1.4 The candidate knows how to create data inventories | 2 |
| The candidate is able to: | |
| 1.4.1 | List different data mapping methods, create a data map, and explain how data protection requirements relate to the various phases of the data lifecycle | 2 |

Exam topics and terms | Data inventory; data flow maps; information lifecycle; compliance. |

### Requirements, specifications, testing levels

<table>
<thead>
<tr>
<th>2. Data Protection Impact Assessment (DPIA) and Risk Management</th>
<th>Bloom level</th>
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<tbody>
<tr>
<td>2.1 The candidate can carry out a basic data protection impact assessment</td>
<td>3</td>
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<tr>
<td>The candidate is able to:</td>
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<tr>
<td>2.1.1 Define risk management and risk assessment/analysis</td>
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<tr>
<td>2.1.2 Explain how a risk assessment matrix can be built</td>
<td>2</td>
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<tr>
<td>2.1.3 Describe the factors that should be considered when selecting appropriate risk controls</td>
<td>2</td>
</tr>
<tr>
<td>2.1.4 Describe the relationship between a data protection impact assessment and a data protection risk assessment</td>
<td>2</td>
</tr>
<tr>
<td>2.1.5 Carry out a Data Protection Impact Assessment (DPIA)</td>
<td>3</td>
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</table>

Exam topics and terms | Risk, risk management and risk assessment; likelihood and impact; confidentiality, integrity and availability; risk assessment matrix; risk capacity, risk appetite and risk tolerance; risk assessment factors; threat actors; risk controls; risk-based approach. |

| 2.2 The candidate knows how to create a GDPR-compliant DPIA model | 3 |
| The candidate is able to: | |
| 2.2.1 Describe the GDPR’s requirements for a DPIA | 2 |
| 2.2.2 Describe methods that can be used to perform a DPIA | 2 |
| 2.2.3 Sketch a DPIA model for a specific organisational context | 3 |

Exam topics and terms | Data Protection Impact Assessment (DPIA); DPIA process; relevant ‘Article 29 Data Protection Working Party’ (European Data Protection Board) documentation. |

| 2.3 The candidate knows what data protection requirements an organisation must meet under the GDPR | 2 |
| The candidate is able to: | |
| 2.3.1 Describe data protection requirements in the context of implementing new practices, processes and procedures, and adapting existing practices, processes and procedures | 2 |
| 2.3.2 Describe data protection roles and responsibilities | 2 |
| 2.3.3 Describe data protection requirements in the context of technology | 2 |
| 2.3.4 Describe data protection requirements for projects | 2 |

Exam topics and terms | Requirements relating to the business, information management, project management, information security management and operations. DPO; Data Protection Governance Board; process owner, data owner, data custodian and data user; technical measures; pseudonymisation; data protection by design and by default. |

<p>| 2.4 The candidate knows what data protection requirements apply to specific types of processing | 2 |
| The candidate is able to: | |
| 2.4.1 Describe GDPR provisions relating to international data transfers | 2 |
| 2.4.2 Describe other legal requirements relating to data transfers | 2 |
| Exam topics and terms | Third countries and international organisations; adequacy decision; binding corporate rules; Privacy Shield. |</p>
<table>
<thead>
<tr>
<th>Requirements, specifications, testing levels</th>
<th>Bloom level</th>
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</thead>
<tbody>
<tr>
<td><strong>3. Data Protection and Operations</strong></td>
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<tr>
<td>3.1 The candidate knows how to organise data subject rights management</td>
<td>3</td>
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<tr>
<td>The candidate is able to:</td>
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</tr>
<tr>
<td>3.1.1 Describe what should be included in a data subject rights policy</td>
<td>2</td>
</tr>
<tr>
<td>3.1.2 Describe the stages of the data lifecycle and match each stage with the relevant data subject rights</td>
<td>3</td>
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<tr>
<td>3.1.3 Contribute to developing a process/system for handling data subject requests and draft a procedure for handling data subject complaints</td>
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<tr>
<td>Exam topics and terms</td>
<td></td>
</tr>
<tr>
<td>Data lifecycle; data subject rights; request handling; complaints management; DPO.</td>
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<tr>
<td>3.2 The candidate knows how to manage data processing agreements in the contract management lifecycle</td>
<td>2</td>
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<tr>
<td>The candidate is able to:</td>
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</tr>
<tr>
<td>3.2.1 List roles and responsibilities involved in contract management</td>
<td>2</td>
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<tr>
<td>3.2.2 Describe what must be included in a GDPR-compliant data processing agreement</td>
<td>2</td>
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<tr>
<td>3.2.3 Describe appropriate technical and organisational security measures in the context of a data processing agreement</td>
<td>2</td>
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<tr>
<td>3.2.4 Describe the controller’s and processor’s role in contract management</td>
<td>2</td>
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<tr>
<td>Exam topics and terms</td>
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</tr>
<tr>
<td>Contract management lifecycle; data processing agreement; roles and responsibilities; technical and organisational security measures; controller and processor; accountability and liability</td>
<td></td>
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<tr>
<td>3.3 The candidate knows how to handle data breaches</td>
<td>3</td>
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<tr>
<td>The candidate is able to:</td>
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<tr>
<td>3.3.1 Describe what a data breach is and what the main causes of a data breach are</td>
<td>3</td>
</tr>
<tr>
<td>3.3.2 Describe potential risks posed by a data breach</td>
<td>2</td>
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<tr>
<td>3.3.3 Describe how to prepare for a data breach</td>
<td>2</td>
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<tr>
<td>3.3.4 Describe the content elements of a data breach response policy and the GDPR’s data breach notification requirements</td>
<td>2</td>
</tr>
<tr>
<td>3.3.5 Describe how to respond to a data breach and contain a data breach</td>
<td>3</td>
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<tr>
<td>3.3.6 Draft a data breach procedure</td>
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<tr>
<td>Exam topics and terms</td>
<td></td>
</tr>
<tr>
<td>Data breach procedure; data breach notification; data sensitivity.</td>
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<tr>
<td>3.4 The candidate knows how a data protection administration and documentation system can be constructed and maintained</td>
<td>3</td>
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<tr>
<td>The candidate is able to:</td>
<td></td>
</tr>
<tr>
<td>3.4.1 Describe what documentation the controller and processor must create and maintain under the GDPR, and how the relevant documentation should be created and maintained</td>
<td>2</td>
</tr>
<tr>
<td>3.4.2 Build a register of processing activities</td>
<td>3</td>
</tr>
</tbody>
</table>
### Exam topics and terms
Data protection administration and documentation; role of the DPO; continuous change and improvement; register of processing activities; decision-making.

| 3.5 | The candidate knows what activities are included in logging, monitoring and reporting. |

| 3.5.1 | Define logging, monitoring and reporting. |
| 3.5.2 | Describe all aspects of the monitoring process. |

### Exam topics and terms
Logging; registration; monitoring; alarm; reporting; follow-up; regulatory and legislative changes; compliance; risk; environment; types of monitoring.

### Exam topics and terms
Logging; registration; monitoring; alarm; reporting; follow-up; regulatory and legislative changes; compliance; risk; environment; types of monitoring.

### Requirements, specifications, testing levels

#### 4. Data Protection: Design and Implementation

| 4.1 | The candidate can instil and enhance data protection awareness in an organisation. |

| 4.1.1 | Summarise Bateson’s theory on the determinants of human behaviour. |
| 4.1.2 | Summarise Ajzen’s theory of planned behaviour. |
| 4.1.3 | Use behavioural theory basics to identify target groups for an awareness campaign. |
| 4.1.4 | Translate data protection risks into behavioural goals. |
| 4.1.5 | Explain the 5S (five-sphere) model for organisational change management. |
| 4.1.6 | Draft an awareness program action plan. |

| 4.2 | The candidate can explain how to implement the principles of data protection by design and by default. |

| 4.2.1 | Describe the principles of data protection by design and by default. |
| 4.2.2 | Describe privacy by design methodologies. |
| 4.2.3 | Explain how data protection can be embedded in the software development lifecycle. |

| 4.3 | The candidate knows how privacy-enhancing technologies can contribute to GDPR-compliance. |

| 4.3.1 | Describe the most well-known privacy-enhancing technologies. |
| 4.3.2 | Explain how a layered security model works. |
### Exam topics and terms

Privacy-enhancing technology (PET); anonymisation and pseudonymisation; cryptography and key management; metadata; layered security model; access control.

### Requirements, specifications, testing levels

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<tr>
<th>5. <strong>Data Protection: Governance</strong></th>
<th>Bloom level</th>
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<tbody>
<tr>
<td>5.1 The candidate can explain how to design effective data protection reports</td>
<td>2</td>
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<tr>
<td>The candidate is able to:</td>
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<tr>
<td>5.1.1 Describe what factors should be taken into account when designing data protection reports and what information the reports should contain</td>
<td>2</td>
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<tr>
<td>5.1.2 Summarise how to develop a data protection metrics program</td>
<td>2</td>
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<tr>
<td>5.1.3 Explain the concept of strategic monitoring</td>
<td>2</td>
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<tr>
<td>5.2 The candidate can explain how the concepts of quality management systems can be applied to a data protection management system (DPMS)</td>
<td>2</td>
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<tr>
<td>The candidate is able to:</td>
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<tr>
<td>5.2.1 Explain why implementing a data protection management system is essential for good data protection governance</td>
<td>2</td>
</tr>
<tr>
<td>5.2.2 Describe how data protection governance should be effectuated</td>
<td>2</td>
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<tr>
<td>5.2.3 List the DPO’s tasks in developing and implementing a data protection management system</td>
<td>2</td>
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<tr>
<td>5.2.4 Describe the building blocks of a data protection management system</td>
<td>2</td>
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</table>

#### Exam topics and terms

DPMS; governance.

| 5.3 The candidate can assist their organisation in demonstrating data protection compliance through data protection audits and third-party assurance | 2 |
| The candidate is able to: | |
| 5.3.1 Describe the various areas of data protection compliance | 2 |
| 5.3.2 Describe the steps of a data protection audit process | 2 |
| 5.3.3 Describe what follow-up actions may be needed after receiving a data protection audit report | 2 |
| 5.3.4 List the powers of the supervisory authority and summarise the consequences of non-compliance | 2 |
| 5.3.5 Explain basic concepts relating to a third-party assurance process | 2 |

#### Exam topics and terms

Governance; risk management; compliance audit; third party assurance.
# Literature

<table>
<thead>
<tr>
<th>A</th>
<th>SECO-Institute S-DPP course material</th>
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<tbody>
<tr>
<td>B</td>
<td>General Data Protection Regulation (GDPR)</td>
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## Exam-literture matrix

<table>
<thead>
<tr>
<th>Exam requirement</th>
<th>Exam specification</th>
<th>Literature (A, B)</th>
<th>Reference(s)</th>
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<td>1</td>
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<td></td>
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<td>• Data Protection Frameworks</td>
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<td>• Privacy Notice</td>
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<td>• Risk Management</td>
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<td>Module 4, Section: Privacy-Enhancing Technologies</td>
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<td>Module 5, Sections: Data Protection Reports</td>
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<td>Module 5, Section: Data Protection Management System</td>
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Privacy & Data Protection Practitioner Exam Syllabus

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<th>Exam requirement</th>
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<th>Literature (A, B)</th>
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<td>Module 5, Sections:</td>
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<td></td>
<td>• Compliance</td>
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<td>• Data Protection Audits</td>
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<td>o Follow-up on Audit Outcomes</td>
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<td>o Supervisory Authority</td>
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<td>o Third Party Assurance</td>
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How to book your exam

All our exams are delivered through an online examination system called ProctorU. To enrol for an exam, go to: [https://go.proctoru.com/](https://go.proctoru.com/)

Make sure you are well-prepared. Use the [ProctorU Preparation checklist](https://go.proctoru.com/) to assess whether you are ready to take the exam.

If you are a new user, select Test Taker. Select "SECO-Institute" as the institution and fill in all the necessary information. [See the instructions for more information](https://go.proctoru.com/). Once you have scheduled your exam, you will be asked to pay the exam fee. If you have an [exam voucher](https://go.proctoru.com/), please fill in the access code.

Our online examination system allows you to book and take your exam at your convenience. It is up to you to decide where and when you will be tested.

System requirements

To ensure the quality and security of the examination, you will have to meet specific requirements regarding your computer configuration, your exam environment and your behaviour during the exam. [Click here to see the requirements](https://go.proctoru.com/).

The exam will be taken with special proctor software. To enable webcam and audio recording during the exam, you have to install software that monitors your activities.

Your exam will be recorded through your webcam and microphone. After you have completed the exam, the recordings will be checked by multiple proctors to see whether you comply with all the requirements.

Results

If no non-conformities are detected by the proctors, you will receive the final result by email one month after completing the test. The email will contain information on how to claim your certificate and digital badge, and how to use your title.
Certification Title
Upon successful completion of an exam, you can request your certification title from the SECO-Institute. To maintain a Practitioner certification, you need to earn and submit 20 Continuing Professional Education (CPE) credits yearly, a total of 60 credits over the three-year certification cycle. CPE requirements can be fulfilled by attending conferences, seminars, webinars or other trainings, through self-study, and through teaching activities and publications.

Digital badges
SECO-Institute and digital badge provider Acclaim have partnered to provide certification holders with a digital badge of their SECO-Institute certifications. Digital badges can be used in email signatures as well as on personal websites, social media sites such as LinkedIn and Twitter, and electronic copies of resumes. Digital badges enable certification holders to convey to employers, potential employers and other interested parties the skills they have acquired to earn and maintain a specialised certification.

Claim your title at: https://www.seco-institute.org/claim-your-title